

Night Time Creative Economy Grant

Overview

The Night Time Creative Economy Grants support community organisations, businesses, and collectives across the Parramatta LGA in programming and producing night time cultural and creative events and projects. These initiatives contribute to Parramatta's vibrant night time creative environment. The grants aim to enable opportunities for musicians and artists to develop new work, as well as encourage participation from all ages in our community to engage in night time cultural events and projects.

Category Objectives

- ▶ Develop skills and provide professional development opportunities for the local cultural and creative community in night time programs.
- ▶ Increase participation in night time arts, live music, and creative programming and events.
- ▶ Stimulate community connection through the development of works and activities that explore Parramatta's regional identity.
- ▶ Encourage growth and enhance the value of the creative sector to Parramatta's community, culture, and night time economy.
- ▶ Foster innovative and unique programming, such as events taking place late in the evening, after 11 pm.

Available Funding

This grant is matched funding.

Total Funding Pool: \$50,000

Funding Cap: \$10,000

Program Timeline

This program opens once a year. Projects must commence after July 1st. Recipients are required to:

- ▶ Complete their projects within twelve months of receiving funding.
- ▶ Submit a Progress Report at the six-month mark.
- ▶ Submit a Final Acquittal Report upon project completion. The report is due by July 31st of the following year.

Please note: Failure to acquit the grant will impact eligibility for future funding requests.

Outcomes

- ▶ Musicians and creatives are compensated for their work in events and projects.
- ▶ Increased audience engagement and attendance at events and programs.
- ▶ New collaborations formed, or new work developed and showcased.
- ▶ Activation of public spaces with audiences of all ages participating in night time creative programming.



Supporting Documents Required

- ▶ For funding requests below \$5,000, applicants must provide:
 - ▷ An itemised budget proposal (receipts for project expenditures to be submitted at the acquittal stage).
 - ▷ A quote for any item costing \$500 or more.
- ▶ Evidence of matched funding received from sources outside the City of Parramatta Community Grants Program, if applicable.



Assessment Criteria

Project Merit	The extent to which the proposal addresses the objectives of the Grants Program. Applicants should be able to demonstrate how their proposed projects will support the growth and diversification of the creative night time economy.	25%
Impact	<p>Degree to which the project assists the development of new strategies, capabilities, operating models or methods that could support future creative night time economy activity.</p> <p>The extent to which the project assists in the development of networks, collaborations and partnerships that could support future creative economy activity.</p> <p>The extent to which the project provides employment and/or development opportunities for local workers.</p>	30%
Reach	<p>The extent to which the project assists in the development of networks, collaborations and partnerships that support future creative economy activity.</p> <p>Degree to which the project provides opportunities for the community to participate in or engage with cultural and creative nighttime economy activity.</p>	20%
Budget	Degree to which the project is well researched and the project budget clearly indicates what Council's funds will be spent on, and the sources and application of the matching contributions.	15%
Priority Groups	Degree to which these activities or programs are delivered by First Nations and/or First Nations majority businesses, women and gender diverse led or majority or businesses.	10%