

Creative Projects Fund

Overview

The City of Parramatta Council's Creative Projects Fund supports professional groups and organisations with creative projects in the Parramatta area. This category welcomes those working in all art forms, including but not limited to music, sculpture, dance, painting, interpretation, writing/literature, theatre, design, film/video, and digital media.

For these guidelines, "professional groups or organisations" refers to those employing qualified staff at the appropriate award rate. They typically have an appropriately qualified administrator or director.

Category Objectives

The proposed project must meet at least one of the following objectives, with outcomes or project activities occurring partially or wholly within the Parramatta LGA. Preference will be given to applications that address multiple objectives:

- ▶ Develop the skills of our local creative talent.
- ▶ Increase participation in arts and creative sectors.
- ▶ Stimulate community connection through works and activities that explore Parramatta's regional identity.
- ▶ Encourage growth and enhance the value of the creative sector to Parramatta's community, culture, and economy.
- ▶ Foster innovation in the arts and creative sectors.

Available Funding

Total Funding Pool: \$60,000

Funding Cap: \$20,000

Program Timelines

This program opens once a year. Projects must start after July 1st. Recipients in this category are required to:

- ▶ Complete their projects within twelve months of receiving funding.
- ▶ Submit a Progress Report at the half way mark.
- ▶ Submit a Final Acquittal Report upon project completion. Report due date is August 31 (following year).

Please note: Failure to acquit the grant may affect future funding requests.

Types of Activity Supported

- ▶ Incubation of new creative, arts, and cultural organisations in Parramatta.
- ▶ Assistance in attracting organisations to relocate to Parramatta.
- ▶ Production of projects, festivals, exhibitions, or events that create opportunities for local artists and creatives to work in the Parramatta LGA.



Supporting Documents Required

- ▶ CVs for key project staff, limited to two pages each.
- ▶ For individual equipment purchases over \$1,000, provide at least one quote per item. Compile these into a single PDF document, not exceeding 20MB.
- ▶ Visual support material may include:
 - ▷ Up to 10 images with credits, formatted into a single PDF document. Each image credit should include a one-sentence description of the work and its production year.
 - ▷ One audio or moving image file up to 5 minutes long, in one of these formats (maximum 20MB).
 - mov or mp4 (for video)
 - wav or mp3 (for audio)

- ▶ For written work, submit samples in PDF or DOC format (maximum 20MB). Include up to 4 A4 pages, with each sample no longer than 2 pages.

Category Eligibility

To be eligible for funding, applicants must:

- ▶ Be a not-for-profit, incorporated organisation or provide evidence of auspice from one.
- ▶ Be located within the Parramatta LGA or primarily serve Parramatta residents.
- ▶ Have no overdue progress or acquittal reports for previous grants.

Assessment Criteria

Local Talent	Project demonstrates significant contribution to the development of local creative talent from/or working in the Parramatta LGA.	20%
New Audiences	Potential for development of new audiences and new participants in arts and creative endeavour.	20%
Outcome Reach	Description of project results/output and demonstration of how it can be shared with, or presented to the local arts sectors, communities and other interested parties.	25%
Innovation Reach	Fostering of innovation and contribution to the growth of the arts and creative sectors.	20%
Budget	Well researched and realistic budget, clearly indicating what Council funds would be spent on and the sources and application of matching contributions.	15%