

# Community Events Grant

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## Overview

As Sydney's central city, Parramatta is a hub of economic activity, essential services, natural assets, culture, and creativity in one of Australia's fastest-growing regions. Events and festivals contribute to the vibrancy and livability of the City of Parramatta. They enliven our public spaces, enhance community wellbeing, and boost economic benefits.

## Category Objectives

- ▶ Offer free or low-cost events to the public.
- ▶ Provide a fresh offering that complements the Parramatta events calendar.
- ▶ Attract new visitors to the City.
- ▶ Deliver social, community, recreational, and cultural benefits to Parramatta residents and visitors.
- ▶ Present events within the Parramatta local government area that primarily benefit Parramatta residents.

## Available Funding

Cultural Grants Round:  
\$30,000 + Remainder from  
Community Grants Round.

Funding Cap: \$10,000

Applicants may request funding of up to 50% of their total event budget, not exceeding \$10,000. Council reserves the right to determine how granted funds should be spent.

Successful applicants must confirm the final event details through SmartyGrants approximately 4 weeks before the event date. Before funding can be paid, successful applicants must complete the following tasks within 8 weeks of the event date:

- ▶ Submit the acquittal form online at SmartyGrants.
- ▶ Submit an event report.
- ▶ Submit a final budget.

NOTE: Payment of event grant funding is made AFTER the event and after all stages above are complete.

## Program Timelines

This program is open twice a year in both the Community and Cultural Grants round.

For projects successful in the **Cultural Grants** round, Events must start after July 1st. Successful recipients in this category are required to:

- ▶ Complete their events within twelve months of funding.
- ▶ Submit a Final Acquittal Report upon completion of the event.

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## Funding Priorities

1. **Social Inclusion:** Parramatta's diverse population is a treasure trove of skills, characteristics, and cultures. We value this diversity as we build a healthy, inclusive community with events that welcome and are accessible to all.
2. **Capacity Building:** We strive to develop and maintain strong partnerships between Council and the community to achieve our strategic goals of being welcoming and thriving.
3. **Good Value:** Council leverages community expertise to provide high-quality public events and programs.
4. **Strong Partnerships:** Council strengthens communities by creating opportunities for people to actively engage with programs and events. This builds capacity, ensuring that robust events can continue to be presented in the future.



## Category Eligibility

To be eligible for funding, applicants must:

- ▶ Understand that grant funding will be paid only after the event report has been submitted.
- ▶ Request no more than 50% of the total event budget, up to a maximum of \$10,000. For example, if your total event cost is \$20,000, you may request (\$10,000 50% of your event costs). If your total event cost is \$60,000, you may still only request \$10,000, as this is the funding cap for this grant category.
- ▶ Be a resident of or located in the Parramatta local government area, or primarily provide services to Parramatta residents.
- ▶ Be a not-for-profit organisation that is incorporated or have evidence of auspice from an incorporated organisation, and possess an ABN.
- ▶ Align with City of Parramatta Council's community strategic plan, vision, and goals.
- ▶ Have all appropriate insurance and licenses.
- ▶ Submit a fully completed application before the closing date.

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## Assessment Criteria

<b>Criteria A</b>	The extent to which the project addresses and is relevant to Council's vision statement.	25%
<b>Criteria B</b>	Extent to which the event is unique, signature or one-of-a-kind to Parramatta.	10%
<b>Criteria C</b>	Extent to which the project addresses one or more of the Primary Priorities.	15%
<b>Criteria D</b>	Event location held outside of the Central Business District but within the Local Government Area.	10%
<b>Criteria E</b>	Extent to which the organisation has articulated clear details of the event purpose and activities.	10%
<b>Criteria F</b>	Extent to which the event will promote Parramatta to a metro/national audience.	5%
<b>Criteria G</b>	Demonstrated inclusiveness and engagement with Parramatta and the broader community to attend.	10%
<b>Criteria H</b>	Extent to which the application demonstrates the importance for a connection to the City of Parramatta or our Community.	10%
<b>Criteria I</b>	Extent to which the event promotes a Council open space, facility, park or a venue.	5%

