Generic Intended Outcome Statements

Outcomes Statements clearly identify the change or positive benefit you want to see as a result of your project – e.g. what will improve for people/community. These are different to outputs, which focus on how many products are produced for example, or the numbers of people attending or reached.

Generic examples:

Easier to achieve — short term, low level engage-ment projects.

- Increase in knowledge or understanding of an issue/service in participants.

- Increase in knowledge related to process / system / opportunity.

- Positive change in attitude towards an issue.

- Increase in skills and confidence in participants to attempt desired new behaviour.

- Trial and/or adoption of desired new behaviour.

- Increase in community social connection (new friends, belonging, trust).

- Improved staff capacity to deliver a service / respond to an issue.

- Increase in use of service for target group participants.

- Decrease in undesired behaviour (unsafe practices / truancy etc)

- Increase in opportunity (related to addressing an issue, e.g. for income generation)

- Improvement in life circumstances (family income, health, stable living arrangements, educational attainment, employment etc)

Harder to achieve — long term, high level and consistent engagement projects.

CITY OF PARRAMATTA