

QUARTERLY GRANT PROGRAM

Social Enterprise Business Planning Fund Guidelines



**CITY OF
PARRAMATTA**

Overview

This category has two purposes:

1. Assist existing local social enterprises to engage professional services that can assist with the ongoing operation and sustainability of the business (such as marketing, web design, and book -keeping),
2. Provide funding for existing organisations or groups of individuals who are at the concept development stage of a social enterprise project and need assistance in the research, development and writing of a social enterprise business plan.

Project funds for business plans can be used to engage the services of a business planning consultant, or to fund the research activities and staff time associated in writing a business plan.

Suggested Outcomes

<p>Increased community benefit and social impact.</p>	<p>Increased economic prosperity and business sustainability.</p>	<p>Improved business development and management ability.</p>	<p>Increased awareness and presence in Parramatta.</p>
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Available Funding

Approximately \$40,000 per financial year is available. There is a funding cap for each application of \$2,000.

City of Parramatta Council will only fund one application over a financial year, regardless of the number application received from an organisation.

Program Timelines

This program is open all year round but assessed four times a year. It can take up to 3 months from the assessment deadline before payments are made. To avoid disappointment, ensure your project is scheduled to start 3 months after the upcoming quarterly grants assessment deadline. For example, if the upcoming deadline is in August, then make sure your project start is in November.

Successful recipients in this category are required to:

- Complete their projects within 6 months of receipt of funding;
- Acquit within 4 weeks of project completion.

Failure to acquit the grant will affect any future funding requests.

Types of Activity Supported

Engaging professional services to assist with:

- The ongoing operation and sustainability of an existing social enterprise.
- The research, development and writing of a social enterprise business plan.

Conditions for Program Eligibility

Applications must be from an incorporated body or have incorporated body providing auspice until the new entity can be set up independently or from an eligible social enterprise structure.

Social Enterprises as defined in the City of Parramatta's Grants and Donations Policy are defined as having the following characteristics:

- Social, environmental, cultural mission/objectives core to purpose and focus;
- Limited distribution of profits - the majority of profits are reinvested in the enterprise and/or an associated social entity;
- Generation of a social return in addition to a financial return, and commitment to demonstrating this;
- Can have a mixture of capital inputs - the enter[prise is supported through a mixture of grant income/subsidised income and trading income, but must trade;
- Favour democratic decision-making structures and seek high levels of accountability to their stakeholders, rather than just to shareholders.

Commercial business applications, including for small or micro-business, are not eligible for funding under this category.

Supporting Documentation

- Provide evidence of the existence of a high quality constitution or rules which ensure that the majority of profits are reinvested into the enterprise for continuation of its social mission (i.e. are not allocated to shareholder, owners or members) or a plan for how this will be achieved during the funding period;
- Include one or more quotes for the professional service you are looking to engage.

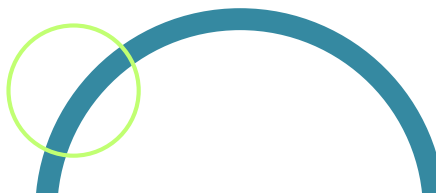
Contact Details

If you need assistance in understanding these Guidelines, or have any questions, please contact the Community Capacity Building Team on 9806 5110 or email grants@cityofparramatta.nsw.gov.au.

Applicants in this category must contact Lucy Brotherton on 9806 5792 or email lbrotherton@parramatta.nsw.gov.au prior to submitting an application.

Further Conditions

- Must provide an itemised budget proposal (with receipts of project expenditure to be provided at the acquittal stage);
- Provide evidence of appropriate insurance coverage;
- If applying under the auspice of an organisation, a letter of support from the organisation providing auspice that demonstrates their willingness to support your project and to take on responsibility for grant funds must be provided;
- If you are an existing not-for-profit organisation exploring a new social enterprise concept, we ask that you provide evidence that the Board of your organisation supports the development of the concept and the inclusion of social enterprise activities within the service.



Assessment Criteria

For a local social enterprise:

CRITERIA	DESCRIPTION	WEIGHTING
Criterion A	Degree to which the Social Enterprise's social, environmental or cultural mission is clearly described	15%
Criterion B	Degree to which the mission of the Social Enterprise benefits the residents of the Parramatta LGA	20%
Criterion C	Degree to which the need for this proposal is clearly explained	25%
Criterion D	Degree that the professional service will assist with the sustainability of the social enterprise or assist with business planning into the future	25%
Criterion E	The extent that the cost of services provided in the quote(S)/budget is realistic in achieving intended outcomes	15%

Assessment Criteria

For an existing organisation new to social enterprise:

CRITERIA	DESCRIPTION	WEIGHTING
Criterion A	Degree to which the proposed Social Enterprises's social, environmental or cultural mission is clearly described	20%
Criterion B	Degree to which the activities of the proposed Social Enterprise could benefit the residents of the Parramatta LGA	25%
Criterion C	Degree to which it has demonstrated that a social enterprise model is the best model for the proposed organisation/activities	20%
Criterion D	Degree that evidence of business planning experience and relevant skills to undertake the project has been provided (this includes skills of internal staff if doing the plan in-house, or external specialists being engaged to undertake the work)	20%
Criterion E	The extent that the costs of services provided in the quote(s)/budget is realistic in achieving intended outcomes	15%

City of Parramatta Strategic Goals

Through the Community Grants, Council supports a wide range of services and activities that contribute to City of Parramatta's strategic goals. Project proposals for all funding categories must align with Parramatta's strategic goals. This plan drives the delivery of projects and programs to address identified needs and issues in the community.

6 STRATEGIC GOALS



FAIR

We can all benefit from the opportunities our city offers.



ACCESSIBLE

We can all get to where we want to go.



GREEN

We care for and enjoy our environment.



WELCOMING

We celebrate culture and diversity - past, present and future.



THRIVING

We benefit from having a thriving CBD and local centres.



INNOVATIVE

We collaborate and champion new ideas to create a better future.

GRANTS PROCESS



Applications

All applications must be made online through the SmartyGrants online through the SmartyGrants online grants management system before the closing time. Council will not accept any hardcopy or emailed submissions. Computers can be booked at all City of Parramatta Council library branches, if required.

Applicants will be required to register with SmartyGrants before accessing the application form. If you or your organisation has used SmartyGrants to apply for a grant previously to any grant maker, then you are already registered. It is strongly recommended that you use a generic organisation e-mail to create your login, such as admin@, info@, manager@ etc. So as to keep your grant applications together and maintain access if an individual staff member should leave.

If you need any assistance in preparing your online application, please contact the Community Capacity Building Team on 9806 5110 or at grants@cityofparramatta.nsw.gov.au

Assessments & Recommendations

When applications are received, they are processed by Council staff, who check each application's eligibility. Applications determined to be ineligible will not process to assessment. All applications are assessed by an internal working group, comprising of Council staff members or independent external assessors as required. The results of these assessment panels are presented to a sub-committee of Councilors, who review recommendations that will be made to Council.

Approval

The elected Council is the primary approver of grants. Council can delegate this approver role to the CEO or a designated manager. The funding decisions made are final. City of Parramatta Council reserves the right to alter the total amount of funds to expended in each category, based on the applications received. Due to competition for funds, partial funding is sometimes offered.

OTHER KEY CONSIDERATIONS

Auspicings

Sometimes individuals, unincorporated associations with with great community project ideas partner with existing not-for-profit organisations to access funding and help a project happen in our community. This type of relationship is often called 'auspicings'.

Auspicings can be a relatively quick and efficient way to secure funding and get a community project started, in some cases, without establishing your own organisation. The organisation providing the auspice for your project may offer particular skills, infrastructure, resources, legal and insurance protection and management assistance for your project, depending on what is agreed.

City of Parramatta Council accepts applications from organisations that are providing such auspice arrangements to groups that would otherwise not be eligible for funding. In such cases, the organisations providing auspice should complete the application from as the "Applicant Organisation" as they are the organisation that enters into a formal funding relationship with Council if successful.

In recognition of the services provided by an auspicings organisation, City of Parramatta Council accepts the inclusion of an auspice fee in the budget up to 10% of the total amount being applied for.

Taxation

In accordance with the Goods & Services Tax (GST) legislation that came into effect on 1 July 2000, if you do not have an Australian Business Number (ABN), City of Parramatta

Council may be required to withhold 48.5% of any funds allocated.

All financial information provided should be exclusive of GST. Successful organisations/groups that have provided GST registration information will receive the allocated grant amount plus GST.

Projects involving Children

Where a project will involve adults working with children, successful applicants must undertake the necessary 'Working with Children' checks. The applicant must provide City of Parramatta Council with a letter advising of the successful completion and clearance of these checks within four months. The letter must be signed by an office bearer of the organisation receiving the grant.

Reporting

All grant recipients are required to report on and acquit their project(s) as detailed in their funding agreement. Report templates are available and should be submitted through the SmartyGrants online grants management system. Reports provide feedback on the success of the project in terms of the agreed outputs and outcomes, relevant data and any lessons learnt. Detailed financial reports will be required and grant recipients may be requested to provide further documentation and evidence of expenditure.

Grants Support and Monitoring Program

City of Parramatta Council is committed to achieving industry best outcomes in partnership with grant recipients. To achieve this, Council coordinates a Grants Support and Monitoring Program to strengthen the community sector in Parramatta. The program has four components:

- Grants monitoring - ensuring implementation of relevant Council policies and protocols, assisting Council Officers to effectively target support and resources to grant recipients and identify delivery and/or reporting challenges.
- Individual support and consultancy - a Council Officer is matched to each applicant who received the offer of tailored advice and support as required.
- Professional development workshop program - covering relevant topics for potential grant applicants e.g., grant writing, showcasing of successful community capacity building projects, auspicing, philanthropy, evaluation and leadership.
- Community Capacity Building email information network - used to distribute information on funding and professional development opportunity.



Eligible Applications

All applications must meet the eligibility criteria. The eligibility criteria common to all of Council's Community Grants are listed below. In addition to this, each grant category has category-specific eligibility criteria. Common eligibility criteria require that the organisation must:

Be an incorporated not-for-profit organisation, a social enterprise or can provide evidence of an auspice arrangement with an incorporated not-for-profit organisation;	Be located within the boundaries of the Parramatta local government area and/or principally service Parramatta residents;
Address City of Parramatta's vision statement and at least one of the eight priorities;	Set project start dates after the grant funding commencement date and does not require retrospective, recurrent or ongoing funding;
Have a bank account in its name with a minimum of 2 signatories, except where individuals have been named eligible for a specific program;	Not have overdue progress or acquittal reports for previously funded grants.

Ineligible Applications

The City of Parramatta does not provide grants for:

Activities and programs that duplicate existing services or repeat previously funded projects;	Attendance at conference or academic course fees, except within scholarship or fellowship programs;
Religious ceremonies and/or activities in which the promotion of a single faith is the main purpose;	Profit making activities where the profits are allocated to shareholder, owners and/or members;
The establishment or attainment of fundraising objectives.	

Definitions

Acquittal: An acquittal report ensures that grant recipients have administered grant funds responsibly and in line with the terms and conditions of the Funding Agreement. An Acquittal report usually consists of a written report summarising how the project fared against the initial objectives of the grant. It also provides a financial statement detailing how the funds were spent.

Auspice: An arrangement where an incorporated community organisation ("the Auspice Body") agrees to apply for funding on behalf of a second organisation that is, most often, not incorporated ("the Auspiced Party"). If the funding application is successful, the Auspice Body then receives, holds and administers the funding to the Auspice Party, so that they Auspiced Party can complete the funded project or activities. The Auspice Body works with the Auspiced Party to ensure all reporting requirements are met, assisting the Auspiced Party to further develop project management knowledge and skills with a view to the Auspice Party becoming independent (as appropriate) of the Auspice Body.

Community Capacity Building: Empowers communities by building on community strengths to address issues identified as important by communities. This is achieved through a variety of actions that build strength, resilience and access to resources, including knowledge & skills development, as well as networks & partnership development for collective action.

Community Organisation: All voluntary community groups, service organisations, community services, sporting groups, art organisations, heritage societies, and other organisations that come under the definition of "not-for-profit". Social enterprises that are auspiced by a not-for-profit organisation or that have a clear governance structure that precluded profits from being disbursed to individuals are eligible under this subsection.

Funding Agreement: An agreement that states the purpose of the funding, the dollar amount and the conditions attached to the grant. It also defines the rights and responsibilities of the agreement. Once signed, organisations are under a legal obligation to comply with the stated terms and conditions.

Grants: Cash or value-in-kind support given to applicants for a specified purpose directed at achieving policy outcomes. Funds assist with the services or projects proposed by applicants and Council receives acknowledgement as the grant giver.

Incorporated Organisation: A legal entity separate from its individual members that has been incorporated under Australian State or Territory law.

In-kind Support or Value In-kind support: Includes volunteer labour, administrative support, rent free accommodation or donations of material or equipment. Applicants are asked to include in-kind contributions in their application budgets. Successful recipients will also be asked to report on the value of in-kind contributions in project acquittals so that City of Parramatta can benchmark the contributions of the community sector to local projects.

Definitions

Insurance: A framework under which the insurer indemnifies (accepts the risk) on behalf of the insured (person or group of people) for loss or damage caused. Insurance protects a community organisation against its legal liability to pay damages. The most commonly required insurance third Part Insurance which covers an organisation for the potential costs associated with:

- Compensation to third parties (for example, members of the public) for bodily injury;
- Property damage that may occur as a result of the community organisation's activities;
- The legal costs that a community organisation may have if it needs to defend bodily injury and property damage claims made against it.

Not-for-profit organisation: An organisation that is not operating for the profit or gain of its individual members whether these gains would have been direct or indirect. A not-for-profit organisation can still make a profit, but this profit must be used to carry out the purposes of the organisation and must not be distributed to owners, members or other private individuals.

Social Enterprise: A 'social business' that has the following characteristics:

- Social, environmental, or cultural mission/objectives core to its purpose and focus.
- Limited distribution of profits - profits are reinvested in the enterprise and/or an associated social entity and not disbursed to individual shareholders.
- A mixture of capital inputs - the enterprise is supported through a mixture of grant income/subsidized income and trading income, but most trade.
- Generation of social return in addition to a financial return, and a commitment to demonstrating this.
- Favors democratic decision-making strictures and seeks high levels of accountability to their stakeholders, rather than just to shareholders.

